



Trevarian 6.0 Release to Be Demonstrated at NRF Big Show 2013

January 14, 2013 - Trevarian announced the general customer availability of Release 6.0 at NRF's Big Show 2013 today. To launch the offering, Trevarian is participating with variety of ARTS Member on the Big Show 2013 in the ARTS Pavillion in and will demonstrating its latest release as part of the BevMo! Corner, an integrated suite of standards based applications designed to drive retail performance for Beverages and More, a Concord, CA based company.

TransAccess® 6.0 adds an email and mobile receipt option along with several returns management functions designed to further enhance its use across the extended retail enterprise. TransAccess is a portal solution enabling the delivery of secure customized views of retail transaction information for internal retail personnel, your customers and suppliers. Extending the traditional digital receipt platform to include a Sales Reporting Tool and an extensive Alert subsystem, TransAccess drives operational efficiency, increases marketing effectiveness and enables enhanced supplier collaboration.

Through the creation and use of a digital receipt database, TransAccess turns traditional post sales management processes into a powerful sales and marketing tool. Consisting of three (3) major components; Customer, Enterprise, and Supplier Connect, TransAccess®, provides full visibility within the supply chain allowing the Retailer, Customer and Supplier to access and view information important to them.

The TransAccess application suite can be deployed as a Cloud Service, in a virtual environment or on dedicated HW/SW platform ensuring it can meet your business needs. The supporting mConnect™ offering is a mobile e-Receipt consumer media solution for retailers linking transaction level data and social network sharing, while capturing direct consumer feedback in real time.

Partners involved are at the NRF Big Show are Cumulus, Envisio, Teradata and Trevarian; all NRF ARTS Members who together deliver a real-time retailing solution suite using a variety of ARTS Standards. They include; the XML POSLog, XML Digital Receipt Schema, the Cloud Computing infrastructure guide, Data Warehouse standard, mobile standard and the social blueprint.

About ARTS

The Association for Retail Technology Standards (ARTS), a division of the National Retail Federation, is a retailer-driven international membership organization. ARTS was established in 1993 to develop best practices, technology standards and educational programs through collaboration and partnerships that will enable retailers, their vendors and suppliers to conduct business globally. ARTS standards, products and programs are dedicated to fostering innovation and increasing retailer efficiency.